

# CURRICULUM VITAE: JULIE GENDRON

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<http://www.desiringproductions.com>

## EXHIBITIONS

### August, 2016

*vertigo digression number three*

- Performance video and sound composition in collaboration with Emma Hendrix. Researched and created at Skálar Artist Residency, Seyðisfjörður, East Iceland. <https://vimeo.com/182193747>

### March 14, 2014

*permanent deviation*

- Ongoing net.art project and exhibition at VIVO Media Arts Centre <http://www.permanentdeviation.com>

### *don't, stop (multiple)*

- Interactive, sound, sculpture in collaboration with Emma Hendrix.
- Exhibition at Fish Factory, Stöðvarfjörður, East Iceland (Aug 2016)
- Exhibition for Nuit Blanche Winnipeg (Sept 2014)
- Exhibition for Vancouver New Music, Scotia Bank Dance Centre (Oct 2012)
- Exhibition at Fylkingen in Stockholm, Sweden (Dec 2011)
- Exhibition for Vancouver Women In Film, Vancity Film Centre (Dec 2008)
- Exhibition at the CSA Gallery, Vancouver, BC (Nov 2007) <http://desiringproductions.com/portfolio/dont-stop/>

### December 15, 16, 2011

*Funhouse/Tradeshow*

- Performance art and exhibition of don't, stop at Fylkingen in Stockholm, Sweden

### July 15, 2011

*noise/denise*

- Sound art installation supporting Centre A's Co-Lab Workshop and Exhibition Project. In collaboration with Emma Hendrix. Curated by Debra Zhou. Documentation: <http://desiringproductions.com/portfolio/noisedenise>

### August 2011 (ongoing iOS project)

*iDon't Stop*

- iPhone application created to mimic the installation version of don't, stop. Supported by the British Columbia Arts Council. In collaboration with Emma Hendrix. Documentation: <http://desiringproductions.com/portfolio/idont-stop>

### November 2010

*39bpm*

- Sound installation at Richmond Art Gallery, curated by Noxious Sector (Ted Hiebert and Doug Jarvis) Documentation: <http://desiringproductions.com/portfolio/39-bpm>

### **April 2008 to April 2009**

#### *Permanent Change*

- Interactive artwork using business cards and a voice mail box. The randomly distributed business cards suggested to the finder that they change the original greeting or leave a message. The messages and greetings were constantly changing and being spontaneously managed by the public.

### **September 2006**

#### *Serious Culture II* @ Interurban Gallery, Vancouver, BC

- Interactive installation.
- Solo show. Completed with financial assistance from the Canada Council for the Arts Media Arts Section. <http://desiringproductions.com/portfolio/serious-culture>

### **May 2005**

#### *Serious Culture* @ Bain Matheu, Montreal, QC

- Interactive installation.
- Concordia Graduate Technology and Design Group Show. Sensor based video sculpture that induces collaborative drawing. Interaction design thesis work at Concordia University specializing in participatory art forms.

## **PERFORMANCE VIDEO / VJ – 2000 to 2016**

- vertigo digression number three with Emma Hendrix, Skálar, East Iceland,
- *Vertigo* with Emma Hendrix, Destroy Vancouver XVI, Vancouver, BC  
*Utopia: Women and Digital Technology Festival*. Performance, Workshop Instruction, Curatorial
- *New Forms In Dub I, II, III, IV, V* for the New Forms Festival, Vancouver, BC.
- *Circus Maximus* with the Experimental Music Collective and Edgeeffect @ the Western Front.
- *Open Inputs* @ SOMA, Vancouver, BC
- *New Orchestra Workshop Society* @ the Jazz Cellar, Vancouver, BC
- VOLVO YCC Concept Car PR Event
- Miniature Research Project – Concordia University (video performance) Musical, theatrical and video research group at Concordia University lead by Professor PK Langshaw and Liselyn Adams.
- *Vertigo* @ BLIM Video performance piece performed to Intermission's improvised electro acoustics.

## **INTERMISSION ARTIST COLLECTIVE EXHIBITIONS**

### **August 2004**

#### Event @ Electric Railway Building

- Group photo show featuring Anxiety Photographic Series

### **September 2003, September, 2005, September 2006**

#### Mercury Theatre @ Cathedral Park, Dunsmuir & Richards (video curator)

- Visuals mixed live from submissions by Vancouver Artists to depict Vancouver as a Sci-fi landscape.

### **July 2003**

Shuffle @ Intermission Studio

- A collaborative drawing and open-invitational happening.

### **March 2003**

RAW ON for Signal and Noise and Video In Studios

- Happening/Fluxis/Performance art pushing the limits of the everyday.

### **June 2002**

Spot @ Stanley Park

- A public performance interrupting the anthrax fear culture following 911. Composed for TVFrames – CityTV televised feature on Intermission.

### **April 2002**

Anamorphosis @ Havana Theatre

- The debut of a new cinematic form as part of the Vancouver New Music ongoing series experimental music, the anamorphosis performance addresses the imminence of the real. 80min live improvised video and sound performance @ Havana Theater.

### **July 2001**

Flaj @ Intermission Studio

- An evening of fashion showcased a collection of original pieces by seven emerging artists and designers.

### **June 2001**

Prohep @ Western Front

- An audience participation piece using 40 couches to create an evening of everyday theatre.

## **ARTS DIGITAL STRATEGY + INDEPENDENT CREATIVE DIRECTION**

### **2012 to 2017**

VUCAVU.com

- Product Designer and Creative Director for the Canadian Coalition of Independent Media Arts Distributors (CCIMAD/CCDIAM) - online streaming media art distribution platform called VUCAVU. <http://vucavu.com>

### **Fall 2015**

West Kootney Cultural Sector Marketing Tool Research

- Working with the West Kootney art institutions, vendors and local businesses to conduct research for the production of a cultural marketing tool.

### **Multiple Years**

LIVE2017, LIVE2015, LIVE2013, LIVE2011, LIVE2007 Performance Art Biennale

- Archive and Event website - (strategy, design and coding)

## **Summer 2014**

Requiem for a Glacier

- Online Exhibition Website - <http://requiemforaglacier.com>

VIVO Media Arts Centre

- Art institution website - <http://www.vivomediaarts.com> (strategy, design and coding)

## **Summer/Fall 2013**

Andrew Bartos

- Artist/composer portfolio website - <http://andrewbartos.com>

MetroQuest

- Engagement city planning tool - <http://metroquest.com>

## **March 2013**

Vancouver Art Gallery

- Touch screen application for "Grand Hotel" exhibition. (strategy, design and coding)

## **2012/2013**

National Film Board

- Creative strategy for a sound based Interactive Documentary called "By Philip"

## **Summer 2012 - Online strategy, Wordpress, and design**

- Oxygen Art Centre - <http://www.oxygenartcentre.org>
- Author Deryn Collier - <http://deryncollier.com>
- Small Town Films - <http://www.smalltownfilms.com>

## **Winter 2012**

Museum of Anthropology

- iPad Biographic Photo Installation for Kesu: Doug Cranmer Exhibition (design and coding)

## **2011 to 2004 (truncated)**

- Museum of Anthropology, Online Exhibition Catalogue for Border Zones (design and coding)
- Hunt & Gather website <http://desiringproductions.com/handg> (design and coding)
- LIVE Biennale website <http://desiringproductions.com/live2007> (design and coding)
- Core Book website (design and coding)
- Bark Design Collective website (design and coding)
- National Film Board - The Ties That Bind Interactive Documentary (director, user experience designer)
- Everywhere Is Not Everything Internet Documentary - <http://www.everywhereyouwanttobe.net> (graphic design, Flash programming, co-director)
- Woodward's Protest Internet Documentary (director, designer, coding)
- IMPACS (information design, project management)
- Tides Canada Foundation (information design, project management)
- Vancouver Social Purchasing Portal (information design, project management, HTML wire framing)
- Sierra Club of BC (information design, project management)

## EMPLOYMENT

### March 2000 to present

Desiring Productions – Consultant

<http://www.desiringproductions.com>

- Digital strategy, creative direction, product design, technical consulting, graphic design, installation, photography, performance video, writing.

### March 2012 to 2014

Vancouver Art Gallery

- Graphics and A/V

### August 2007 to April 2010

Kinzin.com / Uniserve Communications Corp.

- Interaction and Participation Designer – Social Network Development for Web 2.0

### August 2005 to August 2007

VIVO Media Arts Centre

- Events and Exhibition Coordinator

## EDUCATION

### September 2005

Concordia University

Graduate Certificate in Digital Art Technologies in Design Art Practice.

- Participatory art practice

### Dec. 94 to Aug. 95

Applied Arts Multimedia Centre Diploma

- Video, graphics and multimedia.

### Sept. 90 to Aug. 94

University of Manitoba

Bachelor of Arts

- Political Science and English.

## AWARDS AND GRANTS

### January 2017

Canada Council for the Arts Media Arts

- Project Grant

### July 2016

Canada Council for the Arts Media Arts Travel Grant

- Skálar Sound Art Residency, East Iceland

**March 2013**

CreativeBC – Arts Innovation Fund

- Artist In Residence for *permanent deviation*, VIVO Media arts

**March 2013**

British Columbia Arts Council

- Media Arts Project Grant for an interactive installation

**August 2011**

Canada Council for the Arts Media Arts Travel Grant

- Performance and Exhibition Fylkingen, Stockholm, Sweden

**August 2010**

British Columbia Arts Council

- Project Grant for and iPhone App called *i don't stop*

**November 2008**

2008 Japan New Media Arts Festival

- Art Division Jury Recommended Works for *don't, stop* (2007).

**October 2008**

Canariasmediafest

Media Arts Contest Selection for *don't, stop* (2007).

**July 2006**

Canada Council for the Arts Media Arts Travel Grant

- Travel Grant toward speaking at Perform.Media (Indiana University)

**June 2006**

Canada Council for the Arts Media Arts Project Grant

- Project Grant toward the completion of *Serious Culture II*.

**January 2005**

CIAM (Centre interuniversitaire des arts mediatiques) Award (Montreal)

- Project Grant toward the completion of *Serious Culture*.

**September 2004**

Dora and Avi Morrow Award for Excellence in Visual Arts (Montreal)

**January 2004**

British Columbia Arts Council

- For *Everywhere You Want to Be* an Internet documentary about credit card culture.

**February 2003**

BC Film

- Travel costs to pitch *Everywhere You Want To Be* in Byron Bay, Australia

## **SPEAKING ENGAGEMENTS**

### **June 2017**

MAWA First Fridays

*Designing Art: When Principles of Design Affect or Form the Aesthetics of Art*

### **Nov 2015**

Commedia Convergence, McGill, Ottawa

Panel: *Getting Out of the Box: Experimental Approaches to Programming*

### **May 2009**

Pecha Kucha, Volume 6

### **February 2007**

Artist Talk, Emily Carr Institute

### **September 2006**

Perform.Media, University of Indiana, USA, <http://performthemedias.net>

- Presented participatory art practices within the context of performance theory.

### **September 2005**

Collision: Interarts Research and Practices, University of Victoria, BC

- Presented results of Serious Culture graduate thesis project in the areas of interaction design and participatory art practices.

### **March 4, 2005**

VAV Gallery, Montreal, QC

- Presented the problems and possibilities of interventionist and political art work.

### **September 2004**

Media Democracy Day, Montreal, QC

- Presented accessibility and usability on the internet.

### **July 2002 (pitch)**

Australian International Film Conference, Byron Bay, Australia (pitch)

- Invited to pitch "Everywhere You Want To Be" an Internet documentary about credit card culture.

### **May 2002**

Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)

- Invited to attend the Canadian Documentary Film Festival to pitch "Everywhere You Want To Be" interactive documentary.

## **PUBLICATIONS AND REVIEWS**

VANDOCUMENT - <http://vandocument.com/2014/03/permanent-deviation>, 2014

Vantage Point Exhibitions in Print, *Lateral Learning: A Course on Pedagogy, Community, Disaster and Art*, Vantage Art Projects, 2010

Bachelor Machines - <http://www.bachelormachines.org/julielegendron.html>, 2008

## **INSTRUCTION, JURY AND INDEPENDENT CURITORIAL**

Winnipeg Nuit Blanche Artist Committee, 2017

ISEA2020 Bid Committee, 2017

BC Arts Council Jury for Media Arts, 2015

VIVO Media Arts

- Video Performance
- HTML / CSS

Emily Carr University

- DIVA 300 / Digital Visual Arts: Advanced
- ISMA 207 / Video for Social Media

New Forms Festival Exhibition Curator, 2008