

## CURRICULUM VITAE: JULIE GENDRON

<http://www.desiringproductions.com>, [julie@desiringproductions.com](mailto:julie@desiringproductions.com)  
<http://manufacturingentertainment.com>, [hello@manufacturingentertainment.com](mailto:hello@manufacturingentertainment.com)

### WORK, CONSULTATION AND PROJECTS

#### 2023

- "Lights On The Exchange" winter festival - Curation and production of multiple large-scale projections for the Exchange District BIZ
- Community consultation and moderation for Artengine's "CanCon AV Index
- VUCAVU - Digital strategy and product design for VUCAVU.education
- VUCAVU - Symposium development and moderation

#### 2022

- "Unbound: Defining and Redefining A/V Art" - Online Canadian A/V Artists curatorial and promotion project, Manufacturing Entertainment
- "REFRAME" - Outdoor Architectural/Projection Mapping Exhibition, Manufacturing Entertainment
- VUCAVU - Sector Innovation, strategy development for distribution to educational libraries
- Offer Need Machine - Online platform strategy development

#### 2021

- Offer Need Machine - Online platform strategy development
- Rendezvous with Madness National Festival Archival Online Meetings
- STEPS Mentorship Program, Toronto
- "Prairie A/V" - Online artist COVID-19 promotion, Manufacturing Entertainment
- VUCAVU - Business development strategy

#### 2020

- Creative Manitoba (with New Media Manitoba and VideoPool Media Arts) - Merging Mindsets Digital Conference
- Artengine Digital Economies Lab
- Urban Shaman Contemporary Aboriginal Art Gallery - Organizational Digital Strategy
- VUCAVU.com API - Product Design, Video Pool Media Arts Centre

#### 2019

- Creative Manitoba - Community Digital Needs Assessment
- Independent Media Arts Alliance - Security Education Committee
- Independent Media Arts Alliance - Interconnect CCA DSF grant advisor
- University of Winnipeg, Greenhouse Labs - Website consultation
- VUCAVU.com Expanded

#### 2018-2002 (Truncated)

- FAVA - wireframe usability testing and analysis
- IMAA - Online security advisory
- Christine Kirouac - website design, build
- Sherbrook Flats, Sotirios Corp - website design, build
- Plug In ICA - website redesign strategy
- Ace Art Inc. - online submission forms
- IMAA/AIMM - ongoing website consultation
- Video Pool Media Arts Centre - print design for sound art series
- Video Pool Media Arts Centre - organizational digital strategy

- Independent Media Arts Alliance / Alliance des arts médiatiques indépendants - – nonprofit design, build
- VUCAVU.com - digital strategy
- West Kootney Cultural Sector Marketing Tool Research - digital strategy
- LIVE2015, LIVE2013, LIVE2011, LIVE2007 Performance Art Biennale - online strategy
- Requiem for a Glacier - exhibition website design, build
- Andrew Bartos, Artist/composer - portfolio website design, build
- VIVO Media Arts Centre – artist-run centre website design, build
- MetroQuest - online engagement city planning tool
- Vancouver Art Gallery - touch screen application for *Grand Hotel* exhibition.
- National Film Board, Creative strategy for a sound-based Interactive Documentary called *By Philip*
- Museum of Anthropology, Installation App
- Oxygen Art Centre - artist-run centre website design, build
- Author Deryn Collier - artist website design, build
- Small Town Films - artist website design, build
- Museum of Anthropology - online exhibition catalogue
- Hunt & Gather – fashion website
- Core Book - website design, build
- Bark Design Collective - website
- National Film Board - The Ties That Bind interactive documentary (director)
- Everywhere Is Not Everything - internet documentary
- Woodward's - protest internet documentary
- IMPACS – nonprofit website dev
- Tides Canada Foundation – nonprofit website dev
- Sierra Club of BC – nonprofit website dev

## EMPLOYMENT AND BUSINESSES

### **2018 to present**

Manufacturing Entertainment - Technology arts community building and creative duo

<https://manufacturingentertainment.com>

### **2000 to present**

Desiring Productions – Consultant

<http://www.desiringproductions.com>

### **March 2012 to 2014**

Vancouver Art Gallery

- Graphics and A/V

### **August 2007 to April 2010**

Kinzin.com / Uniserve Communications Corp., Vancouver

- Interaction and Participation Designer – Social Network Development for Web 2.0

### **August 2005 to August 2007**

VIVO Media Arts Centre, Vancouver

- Events and Exhibition

### **April 1998 to March 2000**

Communicate.com, Vancouver

Director of Project Management and Quality Assurance.

**June 1995 to April 1998**

The Media, Vancouver

- Interactive graphic designer and project management

## EDUCATION

**Graduated September 2005**

Concordia University

Graduate Certificate in Digital Art Technologies in Design Art Practice. - Participatory art practice

**Graduated August 1995**

Applied Arts Multimedia Centre Diploma - Video, graphics and multimedia.

**Graduated August 1994**

University of Manitoba

Bachelor of Arts - Political Science and English.

## AWARDS AND SUCCESSFUL GRANTS

**June 2022**, Manitoba Arts Council – Project Grant

**March 2022**, Canada Council Public Programs Great

**December 2021**, Manitoba Arts Council – Project Grant

**April 2021**, Winnipeg Arts Council – Project Grant

**March 2021**, Canada Council Digital Strategy Grant

**April 2020**, Manitoba Arts Council – COVID-19 Project Grant

**January 2020**, Manitoba Arts Council – Project Grant

**January 2019**, Canada Council for the Arts Media Arts - Project Grant

**January 2017**, Canada Council for the Arts Media Arts - Project Grant

**July 2016**, Canada Council for the Arts Media Arts Travel Grant

**March 2013**, CreativeBC – Arts Innovation Fund - Project Grant

**March 2013**, British Columbia Arts Council – Project Grant

**August 2011**, Canada Council for the Arts Media Arts Travel Grant

**August 2010**, British Columbia Arts Council - Project Grant

**July 2006**, Canada Council for the Arts Media Arts Travel Grant

**June 2006**, Canada Council for the Arts Media Arts Project Grant

**January 2005**, CIAM (Centre interuniversitaire des arts mediatiques) Award (Montreal) - Project

**January 2004**, British Columbia Arts Council - Project Grant

**February 2003**, BC Film – Travel Grant

## SPEAKING ENGAGEMENTS

**March 2021**

Australian New Economy Conference, Panel

**March 2018**

SaskArt Digital Days, Panel and workshop

**June 2017**

MAWA First Fridays, *Designing Art: When Principles of Design Effect or Form the Aesthetics of Art*

**Nov 2015**

Commedia Convergence, McGill, Ottawa

**May 2009**

Pecha Kucha, Vancouver, Volume 6

**February 2007**

Artist Talk, Emily Carr Institute

**September 2006**

Perform.Media, University of Indiana, USA, <http://performthemedias.net>

**September 2005**

Collision: Interarts Research and Practices, University of Victoria, BC

**March 4, 2005**

VAV Gallery, *Problems and Possibilities of Interventionist and Political Artwork*, Montreal, QC

**September 2004**

Media Democracy Day, Montreal, QC

**July 2002 (pitch)**

Australian International Film Conference, Byron Bay, Australia (pitch)

**May 2002**

Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)

## INSTRUCTION, JURY AND BOARDS

2017 to 2021, MAWA Board of Directors, Treasurer

2020, @prairie a/v art, A/V artist showcase, Curator

2017, Manitoba Art Council Visual Art Jury

2017, Winnipeg Nuit Blanche Artist Selection Committee

2017, ISEA2020 Bid Committee

2015, BC Arts Council Jury for Media Arts

2011 to 2013, CARFAC BC, Board of Directors

2007 to 2009, VIVO Media Arts, Workshop Instructor

- Video Performance
- HTML / CSS

Emily Carr University, Instructor

- 2012, ISMA 207 / Video for Social Media
- 2008, DIVA 300 / Digital Visual Arts: Advanced

2008 New Forms Festival Exhibition, Curator

2005 Design & Computation Arts Chair Search Committee, Concordia University Design & Computation Arts, Hiring Committee.

2005 Process05 Design Art Exhibition, Montreal, Jury

2004 Tye Alternative News website, Advisor

2000 to 2002, PedalPower, Board of Directors

## RECENT TRAINING

2018, MAWA Board Workshop, Gender and Non-binary

2020, MAWA Board Workshop, Disability and Accessibility

2021, MAWA Board Workshop, Future Ancestors, Anti-racism workshop