

CURRICULUM VITAE: JULIE GENDRON

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WORK, CONSULTATION AND PROJECTS

2024

- Doctors Without Borders and University of Manitoba's Sustainability in Action Research Facility - Art direction and production for a marketing activation at NBW2024
- VUCAVU - Written report, "Assessment and Recommendations for VUCAVU.education's Business Processes, Outreach and Digital Efficiencies."
- VUCAVU - Digital strategy and product design for VUCAVU.education
- Exchange District BIZ - Curation and production of multiple large-scale projections for the "Lights On The Exchange - 2024" winter festival
- Exchange District BIZ - Curation and production of the A/V performance closing event for Lights On The Exchange

2023

- Exchange District BIZ - Curation and production of multiple large-scale projections for the "Lights On The Exchange - 2023" winter festival
- PAVED Arts - Website consultation
- Artengine - Community consultation and meeting moderation for CanCon AV Index
- VUCAVU - Digital strategy and product design for VUCAVU.education
- VUCAVU - Symposium development and moderation
- Artengine - Grant writing

2022

- Manufacturing Entertainment - Curation and production of "Unbound: Defining and Redefining A/V Art" and online exhibition of Canadian A/V Artists
- Manufacturing Entertainment - Curation and production of "REFRAME" an outdoor architectural/projection mapping exhibition
- VUCAVU - Strategy development for distribution to educational libraries
- Offer Need Machine - Online platform strategy development

2021

- Offer Need Machine - Online platform strategy development
- Rendezvous with Madness National Festival Archival - Management and production of online conference
- STEPS Mentorship Program - Artist mentorship in digital practices
- Manufacturing Entertainment - Curation and production of "Prairie A/V", an online artist promotional project during COVID-19 shutdowns
- VUCAVU - Business development strategy

2020

- Creative Manitoba (with New Media Manitoba and VideoPool Media Arts) - Art director, Merging Mindsets Digital Conference
- Artengine - Participant in Digital Economies Lab
- Urban Shaman Contemporary Aboriginal Art Gallery - Organizational Digital Strategy
- VUCAVU.com API - Product Design, Video Pool Media Arts Centre

2019

- Creative Manitoba - Community Digital Needs Assessment

- Independent Media Arts Alliance - Security Education Committee
- Independent Media Arts Alliance - Interconnect CCA DSF grant advisor
- University of Winnipeg, Greenhouse Labs - Website consultation
- VUCAVU - Digital product design for VUCAVU Expanded

2018-2000 (Truncated)

- FAVA - wireframe usability testing and analysis
- IMAA - Online security advisory
- Christine Kirouac – website design, build
- Sherbrook Flats, Sotirios Corp – website design, build
- Plug In ICA - website redesign strategy
- Ace Art Inc. - online submission forms
- IMAA/AIMM - ongoing website consultation
- Video Pool Media Arts Centre - print design for sound art series
- Video Pool Media Arts Centre - organizational digital strategy
- Independent Media Arts Alliance / Alliance des arts médiatiques indépendants - – nonprofit design, build
- VUCAVU.com - digital strategy
- West Kootenay Cultural Sector Marketing Tool Research - digital strategy
- LIVE2015, LIVE2013, LIVE2011, LIVE2007 Performance Art Biennale - online strategy
- Requiem for a Glacier - exhibition website design, build
- Andrew Bartos, Artist/composer - portfolio website design, build
- VIVO Media Arts Centre – artist-run centre website design, build
- MetroQuest - online engagement city planning tool
- Vancouver Art Gallery - touch screen application design for *Grand Hotel* exhibition.
- National Film Board, Creative strategy for a sound-based Interactive Documentary called *By Philip*
- Museum of Anthropology, Installation App
- Oxygen Art Centre - artist-run centre website design, build
- Author Deryn Collier - artist website design, build
- Small Town Films - artist website design, build
- Museum of Anthropology - online exhibition catalogue
- Hunt & Gather – fashion website
- Core Book - website design, build
- Bark Design Collective - website
- National Film Board - The Ties That Bind interactive documentary (director)
- Everywhere Is Not Everything - internet documentary
- Woodward - protest internet documentary
- IMPACS – nonprofit website dev
- Tides Canada Foundation – nonprofit website dev
- Sierra Club of BC – nonprofit website dev

EMPLOYMENT AND BUSINESSES

2018 to present

Manufacturing Entertainment - Technology arts community building and creative duo
<https://manufacturingentertainment.com>

2000 to present

Desiring Productions – Consultant
<http://www.desiringproductions.com>

March 2012 to 2014

Vancouver Art Gallery

- Graphics and A/V

August 2007 to April 2010

Kinzin.com / Uniserve Communications Corp., Vancouver

- Interaction and Participation Designer – Social Network Development for Web 2.0

August 2005 to August 2007

VIVO Media Arts Centre, Vancouver

- Events and Exhibition

April 1998 to March 2000

Communicate.com, Vancouver

Director of Project Management and Quality Assurance.

June 1995 to April 1998

The Media, Vancouver

- Interactive graphic designer and project management

EDUCATION

Graduated September 2005

Concordia University

Graduate Certificate in Digital Art Technologies in Design Art Practice. - Participatory art practice

Graduated August 1995

Applied Arts Multimedia Centre Diploma - Video, graphics and multimedia.

Graduated August 1994

University of Manitoba

Bachelor of Arts - Political Science and English.

AWARDS AND SUCCESSFUL GRANTS

June 2022, Manitoba Arts Council – Project Grant

March 2022, Canada Council Public Programs Great

December 2021, Manitoba Arts Council – Project Grant

April 2021, Winnipeg Arts Council – Project Grant

March 2021, Canada Council Digital Strategy Grant

April 2020, Manitoba Arts Council – COVID-19 Project Grant

January 2020, Manitoba Arts Council – Project Grant

January 2019, Canada Council for the Arts Media Arts - Project Grant

January 2017, Canada Council for the Arts Media Arts - Project Grant

July 2016, Canada Council for the Arts Media Arts Travel Grant

March 2013, CreativeBC – Arts Innovation Fund - Project Grant

March 2013, British Columbia Arts Council – Project Grant

August 2011, Canada Council for the Arts Media Arts Travel Grant

August 2010, British Columbia Arts Council - Project Grant

July 2006, Canada Council for the Arts Media Arts Travel Grant

June 2006, Canada Council for the Arts Media Arts Project Grant

January 2005, CIAM (Centre interuniversitaire des arts mediaticques) Award (Montreal) - Project

January 2004, British Columbia Arts Council - Project Grant
February 2003, BC Film – Travel Grant

SPEAKING ENGAGEMENTS

March 2021

Australian New Economy Conference, Panel

March 2018

SaskArt Digital Days, Panel and workshop

June 2017

MAWA First Fridays, *Designing Art: When Principles of Design Effect or Form the Aesthetics of Art*

Nov 2015

Commedia Convergence, McGill, Ottawa

May 2009

Pecha Kucha, Vancouver, Volume 6

February 2007

Artist Talk, Emily Carr Institute

September 2006

Perform.Media, University of Indiana, USA, <http://performthemedata.net>

September 2005

Collision: Interarts Research and Practices, University of Victoria, BC

March 4, 2005

VAV Gallery, *Problems and Possibilities of Interventionist and Political Artwork*, Montreal, QC

September 2004

Media Democracy Day, Montreal, QC

July 2002 (pitch)

Australian International Film Conference, Byron Bay, Australia (pitch)

May 2002

Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)

INSTRUCTION, JURY AND BOARDS

2023 to present, Black Flash Magazine Board of Directors

2017 to 2021, MAWA Board of Directors, Treasurer

2020, @prairie a/v art, A/V artist showcase, Curator

2017, Manitoba Art Council Visual Art Jury

2017, Winnipeg Nuit Blanche Artist Selection Committee

2017, ISEA2020 Bid Committee

2015, BC Arts Council Jury for Media Arts

2011 to 2013, CARFAC BC, Board of Directors

2007 to 2009, VIVO Media Arts, Workshop Instructor

- Video Performance
- HTML / CSS

Emily Carr University, Instructor

- 2012, ISMA 207 / Video for Social Media
- 2008, DIVA 300 / Digital Visual Arts: Advanced

2008 New Forms Festival Exhibition, Curator

2005 Design & Computation Arts Chair Search Committee, Concordia University Design & Computation Arts, Hiring Committee.

2005 Process05 Design Art Exhibition, Montreal, Jury

2004 Tye Alternative News website, Advisor

2000 to 2002, PedalPower, Board of Directors

RECENT TRAINING

2018, MAWA Board Workshop, Gender and Non-binary

2020, MAWA Board Workshop, Disability and Accessibility

2021, MAWA Board Workshop, Future Ancestors, Anti-racism workshop