

CURRICULUM VITAE: JULIE GENDRON

3677 Commercial Street, Vancouver, BC, V5N 4G1
604.783.5516

julie@desiringproductions.com

<http://www.desiringproductions.com>

INTERACTIVE DESIGN AND EXHIBITION

December 15, 16, 2011

Funhouse/Tradeshow

Performance art and exhibition of *don't, stop* at Fylkingen in Stockholm Sweden

July 15, 2011

denoise

An installation supporting Centre A's Co-Lab Workshop and Exhibition Project. In collaboration with Emma Hendrix. Hear it here: <http://snd.sc/TjNUQA>

2010/2011/2012

iDon't Stop

iPhone application created to mimic the installation version of *don't, stop*. Supported by the British Columbia Arts Council. In collaboration with Emma Hendrix. Find it here: <http://ow.ly/5T0p8>

April 2008 to April 2009

Permanent Change

Interactive piece using business cards and a voice mail box. The randomly distributed business cards suggested to the finder that they change the original greeting or leave a message. The messages and greetings were constantly changing and being spontaneously managed by the public.

don't, stop

Exhibition for Vancouver New Music, Scotia Bank Dance Centre (Oct 2012)

Exhibition for Vancouver Women In Film, Vancity Film Centre (Dec 2008)

Exhibition at the CSA Gallery, Vancouver, BC (Nov 2007)

Interactive, sound, sculpture in collaboration with Emma Hendrix.

<http://www.desiringproductions.com/ds.html>

September 2006

Serious Culture II @ Interurban Gallery, Vancouver, BC

Solo show. Completed with financial assistance from the Canada Council for the Arts Media Arts

Section. <http://www.desiringproductions.com/sc.html>

May 2005

Serious Culture @ Bain Matheu, Montreal, QC

Concordia Graduate Technology and Design Group Show.

Sensor based video sculpture that induces collaborative drawing. Interaction design thesis work at Concordia University specializing in participatory art forms.

INTERNET / WEBSITE DESIGN / PROJECT MANAGEMENT

2012/2013

By Philip – Sound based Interactive Documentary for the National Film Board

Summer 2012

Oxygen Art Centre - <http://www.oxygenartcentre.org>

Authour Deryn Collier - <http://deryncollier.com>

Small Town Films - <http://www.smalltownfilms.com>

Venus Expressive Arts Therapy - <http://venusartstherapy.com>

Winter 2012

Museum of Anthropology iPad Biographic Photo Installation for Kesu: Doug Cranmer's Exhibition (design and coding)

Summer 2011

LIVE2011 Biennale website (design, social media and coding)

<http://livebiennale.ca/2011/index.html>

Spring 2010

Museum of Anthropology, Online Exhibition Catalogue for Border Zones

<http://www.borderzones.ca> (design and coding)

Summer 2007, Winter 2008

Hunt & Gather website <http://desiringproductions.com/handg> (design and coding)

Summer 2007

LIVE Biennale website <http://desiringproductions.com/live2007> (design and coding)

November 2005

Core Book website <http://desiringproductions.com/core> (design and coding)

September 2005

Bark Design Collective website <http://desiringproductions.com/bark> (design and coding)

June 2004 – September 2004

National Film Board: *The Ties That Bind* <http://www.tiesthatbind.ca> (director, user experience designer) The National Film Boards first Internet Documentary.

2004-2005

Everywhere Is Not Everything <http://www.everywhereyouwanttobe.net> (graphic design, Flash programming, co-director)

Internet documentary about identity and virtual monetary forms in an over credited society.

October 2002

Woodwards Internet Documentary (director, designer, coding)

Two week Internet documentary about the people involved in the 2002 Woodward's squat.

<http://www.inter-mission.org/woodwards>

Spring 2000 – Fall 2004

IMPACS (information design, project management) – <http://www.impacs.bc.ca>

Tides Canada Foundation (information design, project management) –

<http://www.tidescanada.org>

Vancouver Social Purchasing Portal (information design, project management, HTML wire framing) – <http://www.ftebusiness.org>

Sierra Club of BC (information design, project management) - <http://www.sierraclub.bc.ca>

VIDEO PERFORMANCE (VJ)

March 2011, March 2012

Utopia: Women and Digital Technology Festival. Performance, Workshop Instruction, Curatorial

September 2006, March 2007, April 2007, September 2007, April 2008

New Forms In Dub I, II, III, IV, V for the New Forms Festival, Vancouver, BC

Improvised visual performance for Lighta! and the New Forms Festival at Open Studios.

February 2007

Circus Maximus with the Experimental Music Collective and Edgeeffect @ the Western Front.

Video performance and performance art.

April 2006

Open Inputs @ SOMA, Vancouver, BC

Improvised visual performance with Emma Hendrix for Michael Red's infamous Open Input's night.

March 2006

New Orchestra Workshop Society @ the Jazz Cellar, Vancouver, BC

Improvised visual performance for jazz musicians Lisa Miller, piano; Chris Gestrin, organ; Ron Samworth, guitar.

Fall 2004/Winter 2005

VOLVO YCC Concept Car PR Event (video performance)

Atmospheric video performance working with This Is It Design to transform a largely empty space using video projections on large room dividing screens.

Fall 2004/Winter 2005

Miniature Research Project (video performance)

Musical, theatrical and video research group at Concordia University lead by Professor PK Langshaw and Liselyn Adams.

August 2004

Vertigo @ BLIM (concept, video shoot/edit, video performance)

Video performance piece performed to Intermission's improvised electro acoustics.

GROUP SHOWS / INTERMISSION

August 2004

Event @ Electric Railway Building

Group photo show featuring Anxiety Photographic Series

September 2003, September, 2005, September 2006

Mercury Theatre @ Cathedral Park, Dunsmuir & Richards (video curator)

Visuals mixed live from submissions by Vancouver Artists to depict Vancouver as a Sci-fi landscape.

July 2003

Shuffle @ Intermission Studio (event management)

A collaborative drawing and open-invitational happening.

March 2003

RAW ON for Signal and Noise and Video In Studios
Happening/Performance art pushing the limits of the everyday.

June 2002

Spot @ Stanley Park (photographer, performer)
A public performance interrupting the anthrax fear culture following 911. Composed for TVFrames
– CityTV televised feature on Intermission.

April 2002

Anamorphosis @ Havana Theatre (concept, improvised video mixing to Intermission's improvised digital music)

The debut of a new cinematic form as part of the Vancouver New Music ongoing series
experimental music, the anamorphosis performance addresses the imminence of the real. 80min
live improvised video and sound performance @ Havana Theater.

July 2001

Flaj @ Intermission Studio (stage lighting, model)
An evening of fashion showcased a collection of original pieces by seven emerging artists and
designers.

June 2001

Prohep @ Western Front (curator, performance art)
An audience participation piece using 40 couches to create an evening of everyday theatre.

EMPLOYMENT

March 2000 to present

Desiring Productions – Self Employed

<http://www.desiringproductions.com>

User experience design, graphic design, installation, social media consulting, photography, video,
writing.

August 2007 to April 2010

Kinzin.com / Uniserve Communications Corp.

Interaction and Participation Designer – Social Network Development for Web 2.0

August 2005 to August 2007

VIVO Media Arts Centre

Events and Exhibition Coordinator

EDUCATION

September 2005

Concordia University

Graduate Certificate in Digital Art Technologies in Design Art Practice.

+ Participatory art practice

Dec. 94 to Aug. 95

Applied Arts Multimedia Centre Diploma

+ video, graphics and multimedia.

Sept. 90 to Aug. 94
University of Manitoba
Bachelor of Arts
+ Political science and English.

AWARDS

August 2011
Canada Council for the Arts Media Arts Travel Grant
Travel Grant to Sweden

August 2010
British Columbia Arts Council
Project Grant for and iPhone App called *i don't stop*

November 2008
2008 Japan New Media Arts Festival
Art Division Jury Recommended Works for *don't, stop (2007)*.

October 2008
Canariasmediafest
Media Arts Contest Selection for *don't, stop (2007)*.

July 2006
Canada Council for the Arts Media Arts Travel Grant
Travel Grant toward speaking at Perform.Media (Indiana University)

June 2006
Canada Council for the Arts Media Arts Project Grant
Project Grant toward the completion of Serious Culture II.

January 2005
CIAM (Centre interuniversitaire des arts mediatiques) Award (Montreal)
Project Grant toward the completion of Serious Culture.

September 2004
Dora and Avi Morrow Award for Excellence in Visual Arts (Montreal)

January 2004
British Columbia Arts Council
For "Everywhere You Want to Be" an Internet documentary about credit card culture.

February 2003
BC Film
Travel costs to pitch "Everywhere You Want To Be" in Byron Bay, Australia

SPEAKING ENGAGEMENTS

May 2009
Pecha Kucha, Volume 6
+ <http://www.causeandaffected.com/pechakucha>

February 2007
Artist Talk, Emily Carr Institute

September 2006
Perform.Media, University of Indiana, USA, <http://performthemedias.net>
+presented participatory art practices within the context of performance theory.

September 2005
Collision: Interarts Research and Practices, University of Victoria, BC,
<http://finearts.uvic.ca/collision>
+presented results of Serious Culture graduate thesis project in the areas of interaction design and participatory art practices.

March 4, 2005
VAV Gallery, Montreal, QC
+presented the problems and possibilities of interventionist and political art work.

September, 2004
Media Democracy Day, Montreal, QC
+presented accessibility and usability on the internet.

July, 2002 (pitch)
Australian International Film Conference, Byron Bay, Australia (pitch)
+invited to pitch "Everywhere You Want To Be" an Internet documentary about credit card culture.

May 2002
Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)
+invited to attend the Canadian Documentary Film Festival to pitch "Everywhere You Want To Be" interactive documentary.

PUBLICATIONS AND REVIEWS

Vantage Point Exhibitions in Print, *Lateral Learning: A Course on Pedagogy, Community, Disaster and Art*, Vantage Art Projects, 2010

Bachelor Machines - <http://www.bachelormachines.org/julielegendron.html>, 2008

TEACHING EXPERIENCE

Spring 2007
Emily Carr University
- DIVA 300 / Digital Visual Arts: Advanced

Ongoing
VIVO Media Arts
- Video Performance
- HTML / CSS