

CURRICULUM VITAE: JULIE GENDRON

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<http://www.desiringproductions.com>

ARTS DIGITAL STRATEGY + INDEPENDENT CREATIVE DIRECTION

Spring 2017

Independent Media Arts Alliance / Alliance des arts médiatiques indépendants

- Bilingual media arts resource website, <http://imaa.ca/source>

2012 to 2017

VUCAVU.com

- Product Designer and Creative Director for the Canadian Coalition of Independent Media Arts Distributors (CCIMAD/CCDIAM) - online streaming media art distribution platform called VUCAVU. <http://vucavu.com>

Fall 2015

West Kootney Cultural Sector Marketing Tool Research

- Working with the West Kootney art institutions, vendors and local businesses to conduct research for the production of a cultural marketing tool.

Multiple Years

LIVE2015, LIVE2013, LIVE2011, LIVE2007 Performance Art Biennale

- Archive and Event website - (strategy, design and coding)

Summer 2014

Requiem for a Glacier

- Online Exhibition Website - <http://requiemforaglacier.com>

Summer 2014

VIVO Media Arts Centre

- Art institution website - <http://www.vivomediaarts.com>

Summer/Fall 2013

Andrew Bartos

- Artist/composer portfolio website - <http://andrewbartos.com>

MetroQuest

- Engagement city planning tool - <http://metroquest.com>

March 2013

Vancouver Art Gallery

- Touch screen application for "Grand Hotel" exhibition.

2012/2013

National Film Board

- Creative strategy for a sound based Interactive Documentary called "By Philip"

Summer 2012 - Online strategy, Wordpress, and design

- Oxygen Art Centre - <http://www.oxygenartcentre.org>

- Author Deryn Collier - <http://deryncollier.com>
- Small Town Films - <http://www.smalltownfilms.com>

Winter 2012

Museum of Anthropology

- iPad Biographic Photo Installation for Kesu: Doug Cranmer Exhibition

2011 to 2004 (truncated)

- Museum of Anthropology, Online Exhibition Catalogue for Border Zones
- Hunt & Gather website <http://desiringproductions.com/handg>
- LIVE Biennale website <http://desiringproductions.com/live2007>
- Core Book website
- Bark Design Collective website
- National Film Board - The Ties That Bind Interactive Documentary (director)
- Everywhere Is Not Everything Internet Documentary (co-director)
- Woodward's Protest Internet Documentary (co-director)
- IMPACS
- Tides Canada Foundation
- Vancouver Social Purchasing Portal
- Sierra Club of BC

EXHIBITIONS

August, 2016

vertigo digression number three

- Performance video and sound composition in collaboration with Emma Hendrix. Researched and created at Skálar Artist Residency, Seyðisfjörður, East Iceland. <https://vimeo.com/182193747>

March 14, 2014

permanent deviation

- Ongoing net.art project and exhibition at VIVO Media Arts Centre <http://www.permanentdeviation.com>

***don't, stop* (multiple)**

- Interactive, sound, sculpture in collaboration with Emma Hendrix.
- Exhibition at Fish Factory, Stöðvarfjörður, East Iceland (Aug 2016)
- Exhibition for Nuit Blanche Winnipeg (Sept 2014)
- Exhibition for Vancouver New Music, Scotia Bank Dance Centre (Oct 2012)
- Exhibition at Fylkingen in Stockholm, Sweden (Dec 2011)
- Exhibition for Vancouver Women In Film, Vancity Film Centre (Dec 2008)
- Exhibition at the CSA Gallery, Vancouver, BC (Nov 2007) <http://desiringproductions.com/portfolio/dont-stop/>

December 15, 16, 2011

Funhouse/Tradeshow

- Performance art and exhibition of don't, stop at Fylkingen in Stockholm, Sweden

July 15, 2011

noise/denise

- Sound art installation supporting Centre A's Co-Lab Workshop and Exhibition Project. In collaboration with Emma Hendrix. Curated by Debra Zhou. Documentation: <http://desiringproductions.com/portfolio/noisedenoise>

August 2011 (ongoing iOS project)

iDon't Stop

- iPhone application created to mimic the installation version of don't, stop. Supported by the British Columbia Arts Council. In collaboration with Emma Hendrix. Documentation: <http://desiringproductions.com/portfolio/idont-stop>

November 2010

39bpm

- Sound installation at Richmond Art Gallery, curated by Noxious Sector (Ted Hiebert and Doug Jarvis) Documentation: <http://desiringproductions.com/portfolio/39-bpm>

April 2008 to April 2009

Permanent Change

- Interactive artwork using business cards and a voice mail box. The randomly distributed business cards suggested to the finder that they change the original greeting or leave a message. The messages and greetings were constantly changing and being spontaneously managed by the public.

September 2006

Serious Culture II @ Interurban Gallery, Vancouver, BC

- Interactive installation.
- Solo show. Completed with financial assistance from the Canada Council for the Arts Media Arts Section. <http://desiringproductions.com/portfolio/serious-culture>

May 2005

Serious Culture @ Bain Matheu, Montreal, QC

- Interactive installation.
- Concordia Graduate Technology and Design Group Show. Sensor based video sculpture that induces collaborative drawing. Interaction design thesis work at Concordia University specializing in participatory art forms.

PERFORMANCE VIDEO / VJ – 2000 to 2016

- vertigo digression number three with Emma Hendrix, Skálar, East Iceland,
- *Vertigo* with Emma Hendrix, Destroy Vancouver XVI, Vancouver, BC
Utopia: Women and Digital Technology Festival. Performance, Workshop Instruction, Curatorial
- *New Forms In Dub I, II, III, IV, V* for the New Forms Festival, Vancouver, BC.
- *Circus Maximus* with the Experimental Music Collective and Edgeeffect @ the Western Front.
- *Open Inputs* @ SOMA, Vancouver, BC
- *New Orchestra Workshop Society* @ the Jazz Cellar, Vancouver, BC
- VOLVO YCC Concept Car PR Event
- Miniature Research Project – Concordia University (video performance) Musical, theatrical and video research group at Concordia University lead by Professor PK Langshaw and Liselyn Adams.

- Vertigo @ BLIM Video performance piece performed to Intermission's improvised electro acoustics.

INTERMISSION ARTIST COLLECTIVE EXHIBITIONS

August 2004

Event @ Electric Railway Building

- Group photo show featuring Anxiety Photographic Series

September 2003, September, 2005, September 2006

Mercury Theatre @ Cathedral Park, Dunsmuir & Richards (video curator)

- Visuals mixed live from submissions by Vancouver Artists to depict Vancouver as a Sci-fi landscape.

July 2003

Shuffle @ Intermission Studio

- A collaborative drawing and open-invitational happening.

March 2003

RAW ON for Signal and Noise and Video In Studios

- Happening/Fluxis/Performance art pushing the limits of the everyday.

June 2002

Spot @ Stanley Park

- A public performance interrupting the anthrax fear culture following 911. Composed for TVFrames – CityTV televised feature on Intermission.

April 2002

Anamorphosis @ Havana Theatre

- The debut of a new cinematic form as part of the Vancouver New Music ongoing series experimental music, the anamorphosis performance addresses the imminence of the real. 80min live improvised video and sound performance @ Havana Theater.

July 2001

Flaj @ Intermission Studio

- An evening of fashion showcased a collection of original pieces by seven emerging artists and designers.

June 2001

Prohep @ Western Front

- An audience participation piece using 40 couches to create an evening of everyday theatre.

EMPLOYMENT

March 2000 to present

Desiring Productions – Consultant

<http://www.desiringproductions.com>

- Digital strategy, creative direction, product design, technical consulting, graphic design, installation, photography, performance video, writing.

March 2012 to 2014

Vancouver Art Gallery

- Graphics and A/V

August 2007 to April 2010

Kinzin.com / Uniserve Communications Corp.

- Interaction and Participation Designer – Social Network Development for Web 2.0

August 2005 to August 2007

VIVO Media Arts Centre

- Events and Exhibition Coordinator

EDUCATION**2004-2006**

Concordia University

Graduate Certificate in Digital Art Technologies in Design Art Practice.

- Participatory art practice

Dec. 94 to Aug. 95

Applied Arts Multimedia Centre Diploma

- Video, graphics and multimedia.

1990 to 1994

University of Manitoba

Bachelor of Arts

- Political Science and English.

AWARDS AND GRANTS**January 2017**

Canada Council for the Arts Media Arts

- Project Grant

July 2016

Canada Council for the Arts Media Arts Travel Grant

- Skálar Sound Art Residency, East Iceland

March 2013

CreativeBC – Arts Innovation Fund

- Artist In Residence for *permanent deviation*, VIVO Media arts

March 2013

British Columbia Arts Council

- Media Arts Project Grant for an interactive installation

August 2011

Canada Council for the Arts Media Arts Travel Grant

- Performance and Exhibition Fylkingen, Stockholm, Sweden

August 2010

British Columbia Arts Council

- Project Grant for and iPhone App called *i don't stop*

November 2008

2008 Japan New Media Arts Festival

- Art Division Jury Recommended Works for *don't, stop* (2007).

October 2008

Canariasmediafest

Media Arts Contest Selection for *don't, stop* (2007).

July 2006

Canada Council for the Arts Media Arts Travel Grant

- Travel Grant toward speaking at Perform.Media (Indiana University)

June 2006

Canada Council for the Arts Media Arts Project Grant

- Project Grant toward the completion of *Serious Culture II*.

January 2005

CIAM (Centre interuniversitaire des arts mediatiques) Award (Montreal)

- Project Grant toward the completion of *Serious Culture*.

September 2004

Dora and Avi Morrow Award for Excellence in Visual Arts (Montreal)

January 2004

British Columbia Arts Council

- For *Everywhere You Want to Be* an Internet documentary about credit card culture.

February 2003

BC Film

- Travel costs to pitch *Everywhere You Want To Be* in Byron Bay, Australia

SPEAKING ENGAGEMENTS**June 2017**

MAWA First Fridays

Designing Art: When Principles of Design Affect or Form the Aesthetics of Art

Nov 2015

Commedia Convergence, McGill, Ottawa

Panel: *Getting Out of the Box: Experimental Approaches to Programming*

May 2009

Pecha Kucha, Volume 6

February 2007

Artist Talk, Emily Carr Institute

September 2006

Perform.Media, University of Indiana, USA, <http://performthemedias.net>

- Presented participatory art practices within the context of performance theory.

September 2005

Collision: Interarts Research and Practices, University of Victoria, BC

- Presented results of Serious Culture graduate thesis project in the areas of interaction design and participatory art practices.

March 4, 2005

VAV Gallery, Montreal, QC

- Presented the problems and possibilities of interventionist and political art work.

September 2004

Media Democracy Day, Montreal, QC

- Presented accessibility and usability on the internet.

July 2002 (pitch)

Australian International Film Conference, Byron Bay, Australia (pitch)

- Invited to pitch "Everywhere You Want To Be" an Internet documentary about credit card culture.

May 2002

Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)

- Invited to attend the Canadian Documentary Film Festival to pitch "Everywhere You Want To Be" interactive documentary.

PUBLICATIONS AND REVIEWS

VANDOCUMENT - <http://vandocument.com/2014/03/permanent-deviation>, 2014

Vantage Point Exhibitions in Print, *Lateral Learning: A Course on Pedagogy, Community, Disaster and Art*, Vantage Art Projects, 2010

Bachelor Machines - <http://www.bachelormachines.org/julielegendron.html>, 2008

INSTRUCTION, JURY AND INDEPENDENT CURATORIAL

2017, Manitoba Art Council Visual Art Jury

2017, Winnipeg Nuit Blanche Artist Committee

2017, ISEA2020 Bid Committee

2015, BC Arts Council Jury for Media Arts

2007-2009, VIVO Media Arts Workshops

- Video Performance
- HTML / CSS

Emily Carr University

- 2012, ISMA 207 / Video for Social Media
- 2008, DIVA 300 / Digital Visual Arts: Advanced

2008 New Forms Festival Exhibition Curator