

# CURRICULUM VITAE: JULIE GENDRON

[julie@desiringproductions.com](mailto:julie@desiringproductions.com)

<http://www.desiringproductions.com>

## ARTS DIGITAL STRATEGY + INDEPENDENT CREATIVE DIRECTION

### Fall 2018

Independent Media Arts Alliance / Alliance des arts médiatiques indépendants

- Workshops coordination and training in media art security tools and policies

Artist-Run Centres and Collectives Conference / Conférence des collectifs et des centres d'artistes autogérés (ARCA)

- Workshops coordination and training for artist-run art organizations in digital media tools

### Summer 2018

VUCAVU.COM

- Grant writing and digital strategy

### Spring/Summer 2018

Video Pool Media Arts Center

- Organization/internal digital strategy planning

### Spring 2018

Plug In ICA

- Online needs assessment and website build

aceartinc.

- Online application build and SSL install.

### Spring 2017

Independent Media Arts Alliance / Alliance des arts médiatiques indépendants

- Bilingual media arts online resource, <http://imaa.ca/source>

### 2012 to 2017

VUCAVU.com

- Product Designer and Creative Director for the Canadian Coalition of Independent Media Arts Distributors (CCIMAD/CCDIAM) - online streaming media art distribution platform called VUCAVU. <http://vucavu.com>

### Fall 2015

West Kootney Cultural Sector Marketing Tool Research

- Working with the West Kootney art institutions, vendors and local businesses to conduct research for the production of a cultural marketing tool.

### Multiple Years

LIVE2015, LIVE2013, LIVE2011, LIVE2007 Performance Art Biennale

- Archive and Event website - (strategy, design and coding)

### **Summer 2014**

Requiem for a Glacier

- Online Exhibition Website - <http://requiemforaglacier.com>

### **Summer 2014**

VIVO Media Arts Centre

- Art institution website - <http://www.vivomediaarts.com>

### **Summer/Fall 2013**

Andrew Bartos

- Artist/composer portfolio website - <http://andrewbartos.com>

MetroQuest

- Engagement city planning tool - <http://metroquest.com>

### **March 2013**

Vancouver Art Gallery

- Touch screen application for "Grand Hotel" exhibition.

### **2012/2013**

National Film Board

- Creative strategy for a sound based Interactive Documentary called "By Philip"

### **Summer 2012 - Online strategy, Wordpress, and design**

- Oxygen Art Centre - <http://www.oxygenartcentre.org>
- Author Deryn Collier - <http://deryncollier.com>
- Small Town Films - <http://www.smalltownfilms.com>

### **Winter 2012**

Museum of Anthropology

- iPad Biographic Photo Installation for Kesu: Doug Cranmer Exhibition

### **2011 to 2004 (truncated)**

- Museum of Anthropology, Online Exhibition Catalogue for Border Zones
- Hunt & Gather website <http://desiringproductions.com/handg>
- LIVE Biennale website <http://desiringproductions.com/live2007>
- Core Book website
- Bark Design Collective website
- National Film Board - The Ties That Bind Interactive Documentary (director)
- Everywhere Is Not Everything Internet Documentary (co-director)
- Woodward's Squat Internet Documentary (co-director)
- IMPACS
- Tides Canada Foundation
- Vancouver Social Purchasing Portal
- Sierra Club of BC

## **EDUCATION**

2004 to 2005

Concordia University, Graduate Certificate in Digital Technologies in Design Art Practice.

1994 to 1995  
Applied Arts Multimedia Centre Diploma

1990 to 1994  
University of Manitoba - Bachelor of Arts

## **AWARDS AND GRANTS**

- January 2017 - Canada Council for the Arts Media Arts (CCA) - Project Grant
- July 2016 - CCA Media Arts Travel Grant - Skálar Sound Art Residency, East Iceland
- March 2013 - CreativeBC - Arts Innovation Fund Project Grant
- March 2013 - British Columbia Arts Council, Media Arts Project Grant
- August 2011 - Canada Council for the Arts Media Arts Travel Grant
- August 2010 - British Columbia Arts Council, Project Grant for and iPhone App called i don't stop
- November 2008 - 2008 Japan New Media Arts Festival, Art Division Jury Recommended Works for don't, stop (2007).
- October 2008 - Canariasmediafest, Media Arts Contest Selection for don't, stop (2007).
- July 2006 - Canada Council for the Arts Media Arts Travel Grant
- June 2006 - Canada Council for the Arts Media Arts Project Grant
- January 2005 - CIAM (Centre interuniversitaire des arts médiatiques) Award (Montreal)
- September 2004 - Dora and Avi Morrow Award for Excellence in Visual Arts (Montreal)
- January 2004 - British Columbia Arts Council Project Grant
- February 2003 - BC Film Travel Grant

## **SPEAKING ENGAGEMENTS**

- April 2018 - SaskArts Digi Days - Panel presenter and workshop instructor
- June 2017 - MAWA First Fridays - Designing Art: When Principles of Design Affect or Form the Aesthetics of Art
- Nov 2015 - Commedia Convergence, McGill, Ottawa - Panel: Getting Out of the Box: Experimental Approaches to Programming
- May 2009 - Pecha Kucha, Volume 6
- February 2007 - Artist Talk, Emily Carr Institute
- September 2006 - Perform.Media, University of Indiana, USA, <http://performthedia.net>
- September 2005 - Collision: Interarts Research and Practices, University of Victoria, BC
- March 4, 2005 - VAV Gallery, Montreal, QC
- September 2004 - Media Democracy Day, Montreal, QC
- July 2002 (pitch) - Australian International Film Conference, Byron Bay, Australia (pitch)
- May 2002 - Hot Docs Cyber Docs - Cyber Pitch, Toronto, ON (pitch)

## **INSTRUCTION, JURY AND INDEPENDENT CURATORIAL**

2018 - NIMAC: National Indigenous Media Arts Gathering - Attendee  
2018 - SaskArts Digi Days - Workshop instructor  
2017 - Manitoba Art Council - Visual Art Jury  
2017 - Winnipeg Nuit Blanche - Artist Committee  
2017 - ISEA2020 - Bid Committee

2015 - BC Arts Council Jury for Media Arts

2007-2009, VIVO Media Arts Workshops

- Video Performance
- HTML / CSS

Emily Carr University

- 2012, ISMA 207 / Video for Social Media
- 2008, DIVA 300 / Digital Visual Arts: Advanced

2008 - New Forms Festival - Exhibition Curator

## OTHER: EXHIBITIONS

*When Once There Was* (2017-2018)

Audio/Video performance and single channel video installation about the SiteC dam.

*vertigo digression number three* (August, 2016)

Performance video and sound composition in collaboration with Emma Hendrix. Researched and created at Skálar Artist Residency, Seyðisfjörður, East Iceland. Documentation:

<https://vimeo.com/182193747>

*permanent deviation* (Ongoing) URL: <http://permanentdeviation.com>, net.art project

*don't, stop* - Interactive sound installation, exhibited @ various locations

- Interactive, sound, sculpture in collaboration with Emma Hendrix.
- Exhibition at Fish Factory, Stöðvarfjörður, East Iceland (Aug 2016)
- Exhibition for Nuit Blanche Winnipeg (Sept 2014)
- Exhibition for Vancouver New Music, Scotia Bank Dance Centre (Oct 2012)
- Exhibition at Fylkingen in Stockholm, Sweden (Dec 2011)
- Exhibition for Vancouver Women In Film, Vancity Film Centre (Dec 2008)
- Exhibition at the CSA Gallery, Vancouver, BC (Nov 2007)

Documentation: <http://www.desiringproductions.com/ds.html>

*Funhouse/Tradeshow* (December 2011)

Performance art and exhibition of don't, stop @ Fylkingen in Stockholm, Sweden

*noise/denoise* (July 15, 2011) Interactive sound installation @ CentreA, Vancouver, BC.

Documentation: <http://snd.sc/TjNUQA>

*iDon't Stop* (2010 / 2011 / 2012)

iPhone application created to mimic the installation version of don't, stop. Documentation:

<http://ow.ly/5T0p8>

*39bpm* (November 2010)

Sound installation @ Richmond Art Gallery. Documentation:

<http://desiringproductions.com/39bpm.html>

*Permanent Change* (April 2008 to April 2009)

Interactive piece using business cards and a voice mail box. The randomly distributed business cards suggested to the finder that they change the original greeting or leave a message. The messages and greetings were constantly changing and being spontaneously managed by the public.

*Serious Culture II* (September 2006)

Collaborative drawing and sound installation @ Interurban Gallery, Vancouver, BC

Documentation: <http://www.desiringproductions.com/sc.html>

*Serious Culture* (May 2005)

Collaborative drawing and sound installation @ Bain Matheu, Montreal, QC

## PERFORMANCE VIDEO / VJ – 2000 to 2018

- *vertigo digression number three* with Emma Hendrix, Skálar, East Iceland,
- *Vertigo* with Emma Hendrix, Destroy Vancouver XVI, Vancouver, BC  
Utopia: Women and Digital Technology Festival. Performance, Workshop Instruction, Curatorial
- New Forms In Dub I, II, III, IV, V for the New Forms Festival, Vancouver, BC.
- Circus Maximus with the Experimental Music Collective and Edgeeffect @ the Western Front.
- Open Inputs @ SOMA, Vancouver, BC
- New Orchestra Workshop Society @ the Jazz Cellar, Vancouver, BC
- VOLVO YCC Concept Car PR Event
- Miniature Research Project – Concordia University (video performance) Musical, theatrical and video research group at Concordia University lead by Professor PK Langshaw and Liselyn Adams.
- *Vertigo* @ BLIM Video performance piece performed to Intermission's improvised electro acoustics.

## GROUP SHOWS / INTERMISSION ARTIST'S SOCIETY

- August 2004 - *Event* @ Electric Railway Building (photography group show)
- September 2003, September, 2005, September 2006 - *Mercury Theatre* @ Cathedral Park (video coordination)
- July 2003 - *Shuffle* @ Intermission Studio (event management)
- March 2003 - *RAW ON* for Signal and Noise and Video In Studios (Happening/Performance)
- June 2002 - *Spot* @ Stanley Park (photographer, performance art)
- April 2002 - *Anamorphosis* @ Havana Theatre (concept, improvised video mixing to Intermission's improvised digital music)
- July 2001 - *Flaj* @ Intermission Studio (stage lighting, fashion model)
- June 2001 - *Prohep* @ Western Front (curator, performance art)